

## DIVERSIFIED INVESTMENT

## "LONG LIVE THE KING"

A Human Story of Child-Desire, Court Intrigue and Love, the Latest Novel  
By MARY ROBERTS RINEHART

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WE HAVE PREPARED A LIST  
OF SIX FIRST CLASS BONDS,  
SIX DIFFERENT TYPES,  
WITH THE SAME HIGH DIVIDEND,  
A HIGH FACTOR OF SAFETY AND A HIGH RETURN.

THESE BONDS, HAVING A PAR VALUE OF \$50,000, CAN BE PURCHASED AT PRESENT PRICES FOR ABOUT \$50,000.00, WHICH PAYABLE EVERY MONTH AMOUNTING TO \$255 PER YEAR; AND HAVING AN AVERAGE YIELD OF ABOUT 6.00%.

**REILLY, BROCK & CO.**  
BANKERS  
306 CHESTNUT ST.  
PHILADELPHIA

## LEGAL ADVERTISEMENTS

**ESTATE OF JAMES HAGUE**  
Decedent.—Letters patent from the above, which have been granted to the said underlaid, all persons indebted to the said estate are required to make payment to the same, or to present the same, without delay, to  
**FRANKLIN HAGUE,**  
BARAH FLORENCE WERNER,  
THE PROVIDENT LIFE AND TRUST COMPANY, PHILADELPHIA,  
their attorney, Executors.  
WILLIAM B. PERIGSON,  
301 Lincoln Bldg., Philadelphia.

**Business Career of Peter Flint**  
A Story of Salesmanship by Harold Whitehead  
(Copyright)

Mr. Whitehead will answer your business questions on business selling, advertising, public relations, etc., in a clear, simple, direct manner, and give all the facts. Your correct name and address must be signed on all inquiries, which will be answered in full. Answers to technical questions will be sent gratis. The most interesting problems of buyers will be woven into the story of Peter Flint.

XIX

**AT RILLER'S** house last Saturday we did a lot of kid stunts and yet I enjoyed myself. We played bagatelle and word-ending and things like that.

Margaret Riller—she calls her Maggie—and I played checkers, and I never had a show. Makes a fellow feel cheap to be whacked by a girl. She is a demon on checkers.

Miss Riller is a fine girl—quiet, and looks as though she could look after herself. She's about as tall as I am. She has beautiful, thoughtful gray eyes and long lashes.

CONTINUED TOMORROW

## JERSEY PLANS MIGHTY DRIVE ON MOSQUITO

## "MAKE HASTE" IN WAR, HERRICK URGES NATION

Banishment of the "Winged Hun" Declared a Patriotic Necessity

Warns of Peril if Labor, Capital and Government Fail to Unite

ATLANTIC CITY, Feb. 22.—Eight months of State-wide propaganda, to be followed by a sixty days drive to align a force so great numerically and strong in its patriotism and financial resources that the Legislature will not dare to delay further with a grave economic problem, is the plan of a campaign to be adopted to drive the winged Hun from New Jersey.

All of this was determined at a conference between Alfred Gaskill, director of the State Department of Conservation and Development, and the Chamber of Commerce. In the preliminary campaign every laborers' organization and the State Chamber of Commerce will be enlisted. When the battle line is fully developed demand will be made for \$150,000 annually for five consecutive years to banish the mosquito from this Commonwealth.

"The mosquito bane is holding Jersey back at every point. Hundreds of thousands of acres of land which ought to be producing crops are waste because of this pest. Manufacturing is retarded; agriculture is handicapped; Jersey is a butt for humorists. For \$750,000 this pest can be throttled, wiped out. While Jersey hesitates to enter an economic problem, I know of no enterprise more patriotic than this. The State Chamber of Commerce is the best," said Carlton Godfrey, ex-speaker of the Assembly, in endorsing the proposed "mosquitoites" jerseys campaign. Within a few years the State would be enriched ten times over for every dollar spent, he added, and the thing wanted. For instance, if a customer wanted 1x3-inch round-head brass screws, and we are out, offer him 1x10-inch, or 1x8-inch with a flat head—they generally would do the job just as well as the size asked for. If we are out of hammers, sell mallets. Out of nails, sell screws. Out of matches, sell flashlight.

"It doesn't get it every week, though," said Riller with a smile.

"Wish I could get in the carpet department," I told him. "There's no chance in the basement."

"Think not?" queried Riller. "Boyn顿 noticed just where you are only nine years old."

"How different she is from Rosalie—and yet they are both fine girls!"

Honey Boynton was there. He is one of the star salesmen of the store—sells in the carpet department. Riller told me Boynton had refused the buyer's job because he made more money as a salesman!

I hardly believed it, but Riller assured me it was so.

"The fellows in the carpet department sell on commission," he explained. "I know that Boynton frequently makes over a hundred dollars a week."

"Can't you see it? Over a hundred per month in a department store?"

"He doesn't get it every week, though," said Riller with a smile.

"Wish I could get in the carpet department," I told him. "There's no chance in the basement."

"Think not?" queried Riller. "Boyn顿 noticed just where you are only nine years old."

"How different she is from Rosalie—and yet they are both fine girls!"

In spite of it, Honey Boynton, he full of good stories, and whenever he wants to illustrate a point he has a story to fit. He'd make a much better store manager of the pest," said Carlton Godfrey, ex-speaker of the Assembly, in endorsing the proposed "mosquitoites" jerseys campaign. Within a few years the State would be enriched ten times over for every dollar spent, he added, and the thing wanted. For instance, if a customer wanted 1x3-inch round-head brass screws, and we are out, offer him 1x10-inch, or 1x8-inch with a flat head—they generally would do the job just as well as the size asked for. If we are out of hammers, sell mallets. Out of nails, sell screws. Out of matches, sell flashlight.

The man's appearance was startling and evidently he was crazy. For a minute the young salesmen was staggered. Then he remembered his lesson and said with glee:

"We don't sell carbolic acid—but we've a fine line of razors, rope and revolvers."

TODAY'S BUSINESS EPIGRAM  
Good luck always comes to those who do things just a little bit better than the average.

What does this mean to YOU?

**Business Questions Answered**  
Is there any special reason for one side of a street being better for business than the other?

The shady side is generally considered the better. In summer people walk on the shady side because it is cooler. In winter, on the sunny side, while the sunny side gets slushy and wet, the shady side remains dry and offers easier walking.

Bonds can often be displayed to better effect on the shady side, and it is impossible to keep an attractive display when the sunlight keeps on it. The same thing applies to certain colors and materials, such as perfume and soap.

Accused of Swindling by C. O. D.

William S. Boyd, with offices in the Parkway Building, was held arraigned on a charge of swindling C. O. D. agents to defraud persons, with a view to having relatives of the persons to whom the packages were sent pay the money to take them from the parcer.

with his wife, and turning to excesses to forget her. Then, and for this the old priest thanked the God who was so real to him, he saw the Queen bear children, and turning to her husband because he was their father. They had lived to love deeply and truly.

Then had come the inevitable griefs. The Queen had died, and Bobby had been taken to the late Senator Paul O. Husting by a vote of 27 to 2. There were three absences. The vacant chair in the Senate was filled by Senator Donner. Feb. 21, NELLIE, daughter of Mrs. Frank D. Dillen, of Centralia, Pa., widow of Senator John Dillen, former member of the Grace Reformed Church, invited to Int. Cathedral Cem.

DOTTIS.—Feb. 18, CHARLES DOTTIS, 40, of 1000 N. Broad St., Northwood, Pa., Int. private.

KELLY.—Feb. 19, MARGARET KELLY, 20, of 1000 N. Broad St., West Philadelphia, Int. Cathedral Cem.

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